



QUARTERLY STRATEGIC REPORT

Q3 2026

July-September | Quarter-end edition

Commercial execution, community participation
and the September market review

+40.0%

Q3 GCAT PRICE

+1.7%

SEPTEMBER PRICE

\$57.6K

CLOSING MARKET CAP

Reporting period: July 1-September 30, 2026

Publication date: October 1, 2026

Executive Summary

During the third quarter, we sharpened our consumer and commerce focus across the Glory Universe. In July, we concentrated on Glory Market development. In August, we clarified our priority sequence: apparel first, followed by GLORY Studio and GLORY Arcade. In September, we continued commerce testing and community engagement through SPRAYTEMBER. [3-6]

GCAT ended the quarter at approximately **\$0.0000005402**, up **40.0%** from the July 1 opening observation. September added **1.7%**, but its average reported daily trading volume fell to about **\$154**, compared with **\$368** in August. The quarter therefore combined a higher closing price with a quieter final month. [1]

We advanced Glory Market through development and team testing of payment, catalog, order and shipping workflows. The platform remained in development and testing during the reporting period; these milestones do not represent a general customer launch or commercial sales. Apparel remains our first commercial priority, and we have not announced its final brand identity. [4,5]

Our quarterly assessment

We made progress in commercial preparation and maintained community engagement. Our next priority is to bring that groundwork together into a dependable customer experience while encouraging continued participation.

Quarter at a glance

July	August	September
We kept Glory Market as our main development priority. No major public product launch was reported.	We clarified our consumer direction and initiative sequence. PeniWallet activity broadened community participation.	We progressed commerce and fulfillment testing. SPRAYTEMBER continued through founder-led distributions and appreciation rewards.

Period boundaries: July 1 and October 1 at 00:00 UTC. The October 1 observation represents the completed September 30 close. [1]

02 / MARKET PERFORMANCE

GCAT: A Stronger Quarter, a Quieter September

Measure	Q3 opening	September opening	Q3 / September close
Price (USD)	\$0.0000003860	\$0.0000005310	\$0.0000005402
Market capitalization	\$41.4K	\$56.7K	\$57.6K
Observation (UTC)	July 1, 00:00	September 1, 00:00	October 1, 00:00

The quarter-end price was **40.0%** above the Q3 opening reading; market capitalization rose approximately **39.3%**. September contributed a smaller **1.7%** price increase and a **1.6%** market-cap increase. These measures use the same source and UTC boundaries. [1]

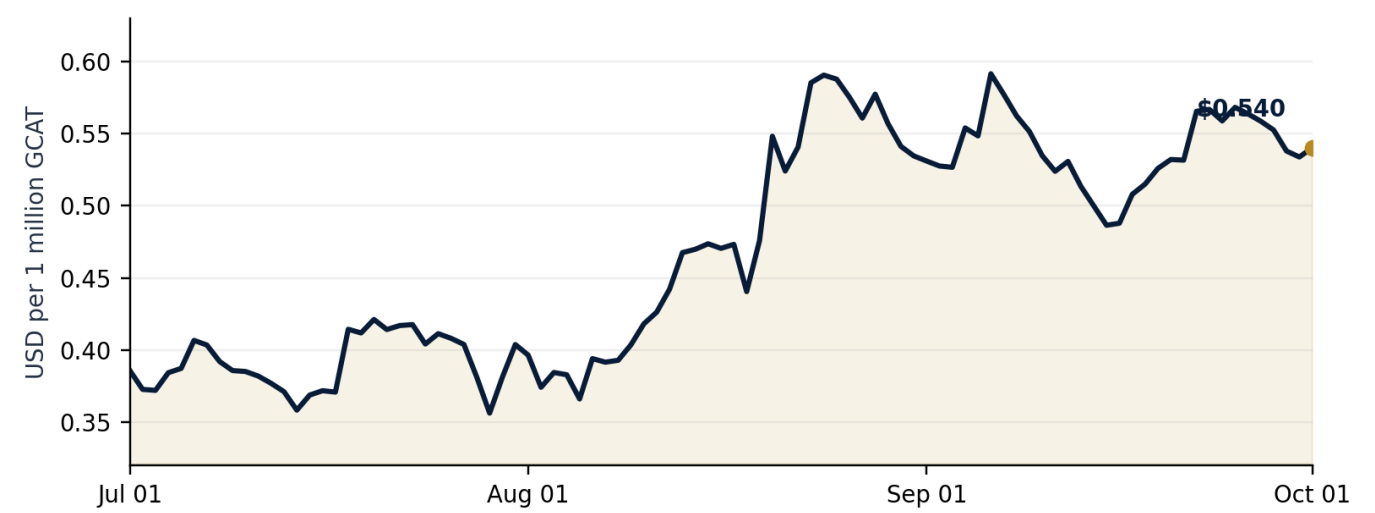


Chart: daily CoinGecko observations. The price of 1 million GCAT is shown for readability; it is not a separate token denomination. Daily observations do not establish intraday highs and lows. [1]

GCAT weakened into late July, recovered through August and reached its highest daily observation in the series at the September 6 UTC boundary. A mid-September pullback was followed by a recovery toward quarter-end. The closing price remained about **8.7%** below that early-September daily peak. [1]

Trading Activity and Market Context

Broader market comparison

Asset	Q3 change	September change
GCAT	+40.0%	+1.7%
Bitcoin	+42.7%	+6.4%
Ethereum	+71.0%	+8.8%
BNB	+40.8%	+11.2%

GCAT appreciated during a rising broader market. It trailed Bitcoin and Ethereum over Q3 and was close to BNB on the quarter; it lagged all three during September. The comparison provides context, rather than evidence that broader-market moves caused GCAT performance. [1,2]

Trading activity

Period	Approx. volume total	Average daily reading
July	\$5.77K	\$186
August	\$11.41K	\$368
September	\$4.63K	\$154
Q3	\$21.81K	\$237

September accounted for about **21.2%** of the quarter's reported volume. Its average daily reading was approximately **58.1%** below August. In our assessment, the higher closing price sits alongside weaker trading participation. With modest activity, relatively small trades may have an outsized price effect. [1]

Volume totals approximate the sum of non-overlapping daily 24-hour observations; they are aggregator estimates, not audited exchange turnover. We have not included September 30 holder, liquidity or cumulative burn figures because verified snapshots were unavailable. We have not carried the August figures forward as quarter-end measurements.

Apparel and Glory Market

Apparel: the first commercial priority

Apparel remains our first commercial priority within the Glory Universe. We are developing a consumer offering centered on design, quality and the customer experience. The initiative remains in development, and we have not announced its final brand identity. [3,4]

We are developing Glory Market to support the apparel initiative. During September, work continued across the storefront, checkout, order management and fulfillment workflows. Our focus is bringing these elements together with product readiness to deliver a dependable customer experience. The platform remained in development and testing during the reporting period. [5]

September execution

Workstream	Progress recorded during September
Checkout and payments	We tested card and GCAT payment/refund workflows during development. These test results do not represent customer revenue.
Catalog and orders	Our work covered product variants, sizes, stock behavior, order review and return-policy presentation.
Fulfillment	We progressed shipping setup and test-label creation. Our team reported successful label printing and tracking-number generation during testing.
Operational preparation	We continued team review of the connected shopping and order-management experience.

Source: our September development records and confirmed team-testing updates. Test labels and test orders do not represent completed customer deliveries. [5]

Our commercial focus

We are bringing together the practical steps needed to accept, manage and fulfill orders. Our priority is making those steps work reliably as one customer experience before launch.

SPRAYTEMBER and Community Continuity

SPRAYTEMBER extended the community-distribution activity described in our August brief into a month-long September campaign. The founder-led initiative combined open participation with appreciation for members of our community contributing visibility and support to Glory Cat. [3,6]

Selected campaign updates

Update	Reported activity
September opening	An open spray was announced through PeniWallet with 50 wallet spots at 2 million GCAT each. This is the announced event allocation, not a verified completion total.
Mid-month	The founder reported a distribution to approximately 15 community members, at about \$2 in GCAT per person.
Late September	A community-appreciation update reported 75 million GCAT distributed.
September close	The founder's closing update reported a final-day giveaway of more than 80 million GCAT.

These are selected founder-reported updates, including the closing statement prepared after month-end. They are not added together as a verified September total or a count of unique recipients. [6]

Community participation

The campaign maintained a recurring point of contact between our founder and the Glory Army. Our aim is to encourage continued participation, conversation and contribution across the ecosystem. We do not treat distributions alone as evidence of lasting adoption or net holder growth.

Our next priority

Our experience across August and September reinforced the importance of clear delivery and follow-up. Our next priority is to build on this participation by encouraging continued community contribution and following through on campaign commitments. [3,6]

Clear Roles, Deliberate Sequencing

During the quarter, we clarified our direction around consumer products and experiences, with GCAT as the Glory Universe's native digital asset. We aim to serve customers beyond our existing token community while developing specific ways for GCAT to support participation. [3,4]

Initiative	Position at the quarter-end review
Glory Labs LLC	Parent organization coordinating the ecosystem's commercial and creative development.
Apparel initiative	First commercial priority; in development. Final brand identity unannounced.
Glory Market	Commerce development and team testing.
Glory Insight	Active publication and report archive supporting the project's historical record.
Glory Meter	Remains in development, with commerce taking priority.
GLORY Studio	Future expansion into storytelling, media and character intellectual property.
GLORY Arcade	Future expansion into games and interactive experiences.

Our approach

We are concentrating our immediate work on apparel and commerce, while Studio and Arcade remain future development directions. Our approach is to advance each stage with the attention and resources needed to complete it, keeping the near-term commercial work at the center of our delivery priorities.

We are developing GCAT's role around specific supported uses and published terms. Proposed benefits and future services remain subject to development and availability; the quarter's activity does not mean every planned use is available today.

Risks and Q4 Priorities

Risk	Why it matters
Limited trading activity	September's quieter volume can make quoted prices sensitive to individual orders.
Commerce execution	Our storefront, payment flow and fulfillment process must work as one customer experience.
Incentive dependence	Giveaways can sustain attention without necessarily producing retained participation.
Too many initiatives	Expanding scope before completing core work can dilute delivery and increase unfinished commitments.

Priorities for the next quarter

- 1. Apparel and commerce readiness.** Our priority is to align product readiness, catalog accuracy, checkout and fulfillment before presenting the platform as commercially ready.
- 2. The complete customer journey.** We will focus on resolving material findings from team testing and building a dependable path from order placement through delivery and support.
- 3. Continued community contribution.** We aim to maintain clear, reliable engagement and recognize sustained contribution alongside participation in distributions.
- 4. Focused delivery.** We intend to advance Studio and Arcade deliberately, while keeping our immediate commercial work at the center of our priorities.

Quarter in perspective
GCAT closed Q3 at a higher price. We sharpened our commercial direction and maintained community engagement. Our next priority is dependable delivery for our participants and future customers.

Sources and Public Notes

Market data

[1] CoinGecko - Glory Cat historical data. USD price, market capitalization and trailing-24-hour volume observations were retrieved for July 1-October 1, 2026. Q3 uses July 1 to October 1 at 00:00 UTC; September uses September 1 to October 1 at 00:00 UTC. Changes were calculated from the unrounded observations.

[2] CoinGecko - Bitcoin, Ethereum and BNB historical data. Benchmark changes use the same UTC boundaries and USD denomination as GCAT.

coingecko.com/en/coins/glory-cat/historical_data
docs.coingecko.com/reference/coins-id-market-chart-range

Project and community sources

[3] Glory Insight - July and August 2026 briefs. Used for the development sequence, earlier community activity and the previously stated priorities.

[4] Glory Universe project direction and official ecosystem overview. Used for the roles and relative stages of the initiatives. Apparel is described generically because its final identity is not announced.

[5] Glory Labs project progress records, September 2026. Our records document commerce development and team-testing milestones, including confirmed shipping-label tests. They have not been independently audited and do not represent a general customer launch.

[6] Founder campaign updates, September 2026. Used for the SPRAYTEMBER narrative and selected reported distributions, including the founder's post-month-end closing statement. No complete campaign ledger or unique-recipient total is represented.

gloryinsight.thegloryuniverse.com | thegloryuniverse.com
x.com/GloryCatCoin | x.com/MelchizedekAk

Reading the figures

Values are rounded for readability. Daily price ranges are observations, not intraday extrema. Volume estimates sum 92 daily 24-hour readings for Q3 and 30 for September. Historical aggregator data may be revised; previously reported approximate snapshots may use different observation times. Revenue, net customer growth and verified quarter-end holder, liquidity and burn figures are not asserted where supporting evidence was unavailable.

This publication provides information about the project and its development. It is not financial, investment, legal or tax advice. Forward priorities describe intended work, not guaranteed delivery or token-price outcomes.